



GENERIC MEDICINE- MYTHS AND FACTS

Om Borkar

Rajarshi Shahu College of Pharmacy, Buldhana, Maharashtra, India

ABSTRACT

In India, people and also some physicians believe in myths regarding the stability and safety of Generic medicines, it's presumption such as branded drugs are most safe and having more therapeutic effects than Generic medicines and low prices of Generic drugs is due to its substandard quality of API and excipients but it is totally false information about Generic Medicine. In present work we have performed vast literature survey in which the quality, safety, efficacy, stability, toxicity, and bioavailability of Generic Medicine is nearly equal to the branded drugs. It doesn't have any type of toxic effects on human health. Generic Medicine are economic in price as compare to Innovators brand but it having same bioavailability and therapeutic effects. All myths regarding to the generic drugs are deniable. This review is eye opener for prescribers as well as society to use of generic medicines.

Indian Research Journal of Pharmacy and Science; 24(2020)2157;
Journal Home Page: <https://www.irjps.in>